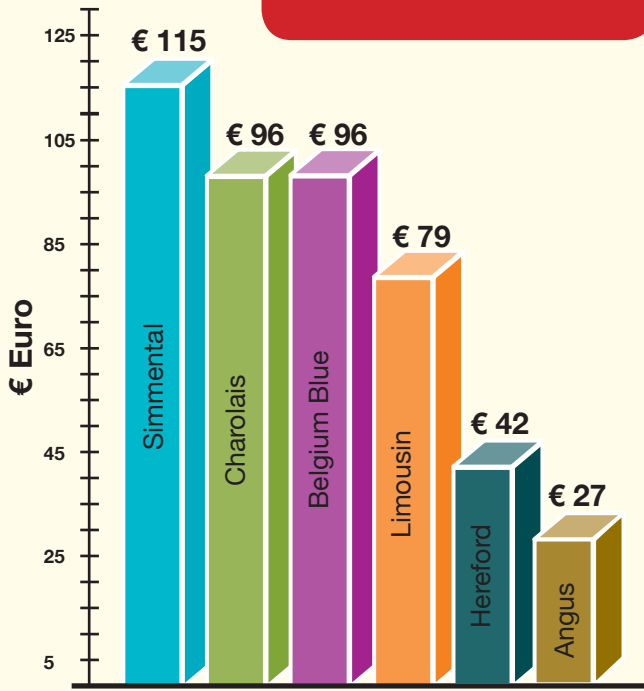


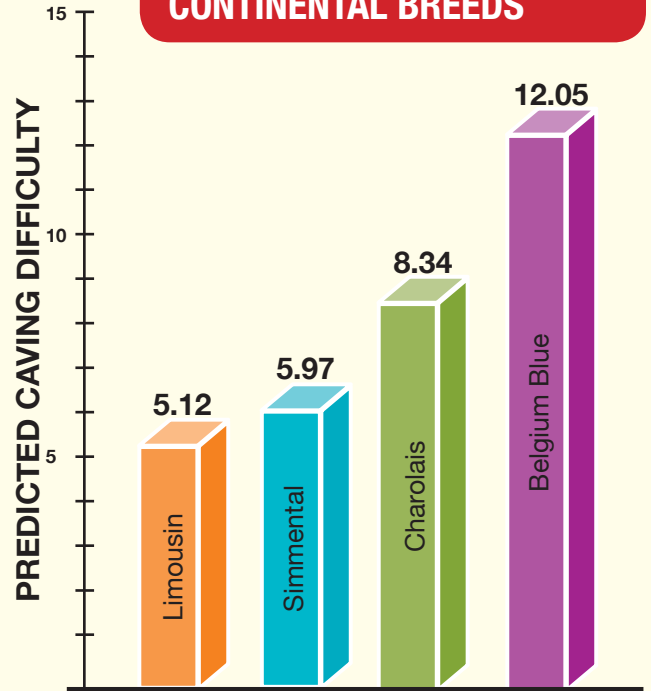
# SIMMENTAL LEADS THE WAY

(Latest ICBF Data February 2010)

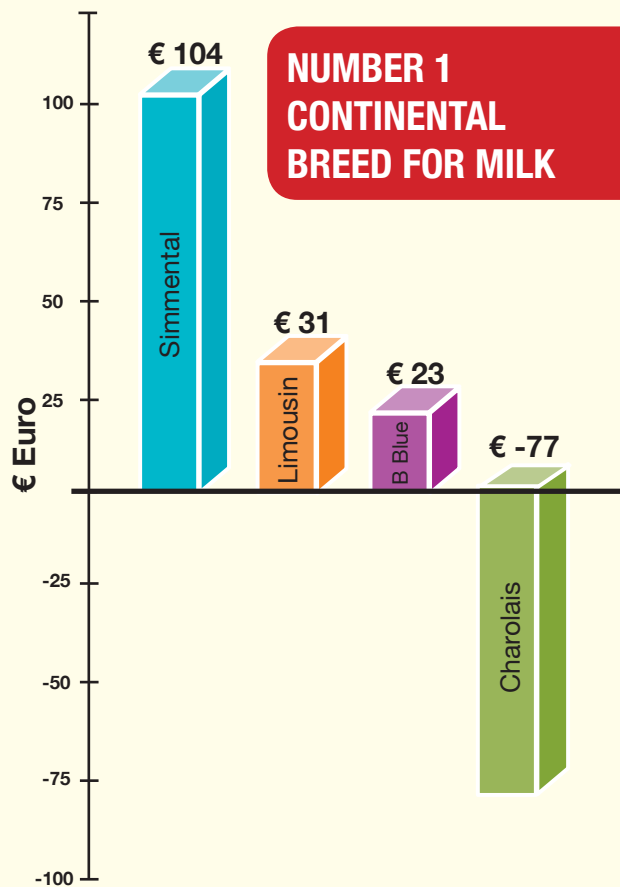
**NUMBER 1 FOR  
SUCKLER BEEF VALUE**



**NUMBER 2 FOR EASY  
CALVING AMONG MOST USED  
CONTINENTAL BREEDS**



**NUMBER 1  
CONTINENTAL  
BREED FOR MILK**



**NUMBER 1 FOR FERTILITY  
AMONG MOST USED  
CONTINENTAL BREEDS**

